

SERVICES The 10 commandments of ARGENTUM Our clients News

Our name is ARGENTUM. We are more than 7 years. We came to the advertising market to provide companies with the necessary professional support in the promotion at a maximum cost optimization. ARGENTUM in Latin means SILVER. SILVER is precious but at the same time accessible to many metal. This fact determined the mission of our company We make available valuable And what could be more valuable than experience and information Our Agency is ready to provide professional services in the field of marketing and advertising advertising in mass media in Perm towns in Perm Krai and other regions of Russia media buying advertising outsourcing the development and implementation of advertising campaigns media planning production of video and audio clips to develop a design naming and copywriting organization and its promotions, corporate identity development printing. Today the advertising market is crowded with numerous options of accommodation facilities. The company does not have sufficient experience in the selection of the optimal pool of communication channels often spend a lot of money and time searching for the most effective. Our Agency is based on professional experience of its employees and strong relationships with operators of advertising resources becomes a kind of filter flow suggestions the advertising market. Gather information to select the most effective combination of advertising sites it is our job to Develop an advertising campaign in a unified concept with bright creativity for the right price it is also our work In the area of our interests, permanent and long-term development of relations with clients, partners, contractors and specialists. We are open to cooperation with advertising and marketing companies in the Perm region and throughout Russia. We are interested to learn from the professionals. We know much but not everything. And this fact obliges us to continuous development. We don't just like our work she is a bright part of our lives OUR HISTORY ARGENTUM created in the spring of 2009 against the grain established at the time of the situation. The blame for the economic crisis of 2008-2009. It was clear that closed primarily those who had before the crisis banal mediation inflating the budgets of advertisers. In 2009, the demand for customer-oriented professionals who can work with reduced budgets. In the first year of work of our customers began as small entrepreneurs and mobile network operators. Since 2010, our Agency began providing services in conducting promotional activities the first customer of JSC Vimpelcommunications. The same year the Agency were customers have entrusted their budgets in the management of advertising contracts

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