

## **Press release — informational message containing news about the organization (and possibly private)**

Press release is an informational message containing news about the organization and possibly the person issued a press release outlining its position on any issue. Site registration is not required. Must carefully fill in all the fields on the Add page press release and press Send. After submission, your press release will be checked by moderators and published on the website. To free publishing on the website only accepts press releases. Arbitrary and commercial articles to free publications are not accepted. A press release should be dedicated to a specific event. Not allowed to publish texts bearing only the advertising information. Press release which contains a large number of spelling and syntax errors will not be published. Not published poorly designed unreadable press releases solid unreadable text without breaking paragraphs misuse of formatting an excessive amount of references in the text. In case of violation of one or more rules, the editorial Board reserves the right not to publish press release on the website. Capacity up to 3000 characters. The permissible minimum size of the image in the text of the press release - 240x150 px for the announcement press release on the main page 80x50 px possible extensions jpgjpeggifpng maximum the file size of 2 megabytes. Online access to all of the audience KM.RU. The location of the contact information about your company in text format. Announcing the latest press release under the heading of the relevant type of activity of your company. After completion of the actual term of placement material about your company will be available in the archive of press releases. Getting your information about in our RSS feed KM.RU and in news aggregators news.google.ru news.yandex.ru news.rambler.ru and other search engines. Is supported version of the portal KM.RU. The publication of the press release to 5,000 characters, up to 3 active links 1 picture contact RSS 35 000 rubles without VAT. Placement of PR-articles up to 10 000 characters up to 3 active links to the 3 images contact RSS 45 000 rubles without VAT. Placement and retention of the announcement, article or press release on the main page, headings 500 rubles per day up to 5 days. Placement and retention of the article abstract or the press release on the home page 1500 rubles per day maximum 2 days. For commercial placement of press releases and information materials Telephone 495 788-72-62 E-mail

Link to article: [Press release — informational message containing news about the organization \(and possibly private\)](#)